

Privacy Policy

Updated - 09 October 2007

Your privacy, and the privacy of all registered P5Trading websites (www.p5trading.co.uk, <http://www.alluringgift.com/>, <http://www.alluringgift.co.uk/>, www.saralingeriesite.com, www.Aktivwear.co.uk or www.Activewearonline.co.uk) (hence forth referred to as 'Sites') users is very important to us. Accordingly, we have adopted the following privacy policy. Our policy is based on the principles of notice, choice, access and security in the collection and use of all information regarding our users and their activities at our Site. Please review this policy each time you use any of our Sites as it is subject to change at any time by P5Trading without prior notice to you.

Notice

This policy tells you, among other things, what information we gather from you, how we may use or disclose that information, and our efforts to protect it. Please read this policy carefully, and feel free to contact us at info@p5trading.co.uk if you have any questions regarding its contents. By using our Sites, you consent to the collection and use of this information by P5Trading and to this privacy policy.

Types of Information Collected :

In connection with your use of our Site, we ask for and may collect a variety of information from and about you in different ways. For example, when you register to use our Site, we ask for and store your name, postal address, email address and other identifying contact information. In addition, when orders are placed, we collect billing and shipping information.

Use of Cookies :

Our Site makes use of cookies when a visitor's Internet browser is set up to accept them. Cookies are small data files that our Sites send to your browser for storage on your computer's hard drive. We use cookies to identify members, track activity at our Sites, and better serve your needs and interests.

Use of Information :

We use your personally identifying information to identify you as a user of the Site and to assist and speed the completion of transactions on the Site. We may use your email address to contact you directly regarding services or products that we believe may be of interest to you.

Third Party Disclosure :

The personal information you have provided us, and information about your order will never knowingly be shared with third parties, other than to fulfill your order this enables a fully discreet service and your confidentiality.

Disclosure of Information :

We may disclose information to fulfill certain legal and regulatory requirements or if we believe, in good faith, that such disclosure is legally required or necessary to protect others' rights or to prevent harm.

Choice

You may choose to restrict our use of your information to maintaining your account on the Sites, or prohibit our disclosure of your information to others, by contacting us and directing us to impose such limits.

In addition, we will not send unsolicited mailings (including catalogues) or email messages to users of our Site who indicate that they do not wish to receive such catalogues or messages. If you do not wish to receive unsolicited mailings or email messages from us, please inform us by sending an e-mail to info@p5trading.co.uk with 'no mail' as the subject.

Access

At any time after you have registered for membership on our Site, you may review and revise your personal information at any time. Simply click on the "My Account" button on any page of our Sites.

Security

Please remember that you play a valuable part in security. Your password to access our Sites, which you select at registration, should never be shared with anyone and should be changed frequently. And, after you have finished using our Site, you should log off and exit your browser so no unauthorised persons can use our Site with your name and account information. Remember that any information you voluntarily disclose on-line in any news or message postings, discussion groups or chat rooms may be collected and used by others without your permission. Furthermore, if you provide any information to parties who operate Web sites that are linked to or from our Site, different rules may apply to their collection, use or disclosure of your personal information. We encourage you to review these sites' policies before revealing any sensitive or personal information.

Regardless of the precautions taken by you or by us, "perfect security" does not exist on the Internet. We cannot ensure or warrant the security of any information you transmit to us, and you transmit such information at your own risk.

Information Storage Location :

Information, which you submit via this Site, is sent to a computer that may be located outside the

European Economic Area. This is necessary in order to process the information and to send you the information you have requested and process your order as efficiently as possible.

Your rights :

You have a legal right to a copy of all the personal information about you held by us. You also have a right to correct any errors in that information. As mentioned above, you have a right to request that we cease to use your personal information for direct marketing purposes. Please e-mail any questions, concerns or comments you have about these policies to Customerservice@p5trading.co.uk or write to us at:

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P5Trading,
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